Powerpoint Slides: DUE THURSDAY

1. Business name, logo, and slogan
2. Business description
   1. Product or service you provide
   2. Where you are located
   3. Who are your main competitors?
   4. What makes your product different/better
3. Marketing/Demographics
   1. Who are your customers
      1. Age, male/female, rich/poor/middle class etc
   2. Where are you going to advertise?
      1. Social media, tv, radio, etc
         1. Cost?
4. Roles in business
   1. What is each person in your group responsible to do for the business?
5. Costs:
   1. Total cost to start should include:
      1. Salaries, rent, inventory, advertising
      2. Where are you getting the money?
   2. Prices of your service/product